

POSITION TITLE

UI/UX Designer

LOCATION

Stellenbosch

JOB TYPE

Full time

Entersekt, a dynamic and rapidly growing FinTech company, is looking for a middle-weight visual designer to join our Product Marketing team in Stellenbosch. Applicants should be experienced, creative, and have a strong capability and passion for UI/UX design.

THE IDEAL CANDIDATE

The ideal candidate will be responsible for delivering the best user experience our technology can offer. They will contribute both strategically and in the actual execution of their work, so must be comfortable making confident design decisions and presenting their work to others.

THE ROLE

The primary purpose of this role will be to look at the overall functionality and design of our products and, in order to ensure the best user experiences, iterate upon them through user research, interviews, surveys and testing.

An important secondary function of this role will be to perform more traditional graphic design duties that will help the Product Marketing Manager develop sales and product materials like presentations, diagrams and animations.

RESPONSIBILITIES

- Display an understanding of user needs by designing and delivering user stories, user journeys, wireframes and mock-ups optimized for a wide range of devices and interfaces.
- Combine this UX thinking with design execution to create UI prototypes that lead to intuitive user experiences and facilitate our product vision.
- Make strategic design and user-experience decisions related to both core and new features and functionality.
- Take a user-centered design approach and rapidly test and iterate designs, identifying design problems and devising elegant solutions.
- Assist with the development of additional sales and product material in a more traditional graphic design sense.





SKILLS & EXPERIENCE

Successful candidates for the UI/UX Designer role will generally possess the following qualifications:

- A relevant 3-year degree or equivalent.
- A creative portfolio showing a variety of work and a solid foundation in layout and design.
- Three or more years of UI/UX design experience. Preference will be given to candidates who have experience designing complex solutions for complete digital environments.
- A solid grasp of design thinking and user-centered design (UCD), planning and conducting user research, user testing, A/B testing, rapid prototyping, heuristic analysis, usability and accessibility concerns.
- Ability to iterate designs and solutions efficiently and intelligently.
- Expertise in standard UI/UX software such as InVision, Sketch or Adobe XD. Basic HTML5, CSS3, and JavaScript skills are a plus.
- Proficiency in Adobe Creative Cloud with an emphasis on Photoshop, Illustrator, InDesign and other relevant digital software.
- Knowledge of Microsoft Office with a strong emphasis on PowerPoint and Word.

PERSONAL ATTRIBUTES

- Passionate about addressing user pain points through great design.
- Passionate about all things UI/UX as well as other areas of design and innovation.
- Ability to clearly and effectively communicate design processes, ideas and solutions.
- Ability to work effectively in a team setting and synthesize abstract ideas into concrete design applications.
- Ability to ask smart questions, take risks and champion new ideas.
- Open to receiving feedback and constructive criticism.
- Excellent attention to detail.

Apply for this position by emailing your CV and a cover letter to careers@entersekt.com.